



# Autonomous Vehicles Educational Forum

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## AGENDA

7:00-7:10	Town of Arlington – Introduction and Welcome
7:10-7:30	What are Autonomous Vehicles?
7:30-7:50	Potential Impacts to Public Infrastructure and Land Use
7:50-8:10	Potential Fiscal and Economic Impacts
8:10-8:25	Question and Answer Period
8:25-8:30	Town of Arlington – Closing Remarks

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Arlington Town Hall Auditorium  
November 14, 2017  
7:00 PM – 8:30 PM





# Autonomous Vehicles Educational Forum

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Scott Smith, Senior Operations Research Analyst  
Volpe Center/ U.S. Department of Transportation

Eric Bourassa, Transportation Director  
Metropolitan Area Planning Council

Rafael Mares, Vice President and Director, Healthy Communities and  
Environmental Justice, Conservation Law Foundation

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Arlington Town Hall Auditorium  
November 14, 2017  
7:00 PM – 8:30 PM



# Automated Vehicles

# Autonomous Vehicles Educational Forum

## Town Hall, Arlington, Massachusetts

14 November 2017



U.S. Department of Transportation

**Volpe Center**

*Advancing transportation innovation for the public good*

# Agenda

- ❑ What are automated vehicles?
- ❑ When will automated vehicles be on our roads?
- ❑ What are their potential impacts?

# Disclaimer

Statements made during this presentation are opinions of the speaker and do not represent official positions of the U.S. Department of Transportation.



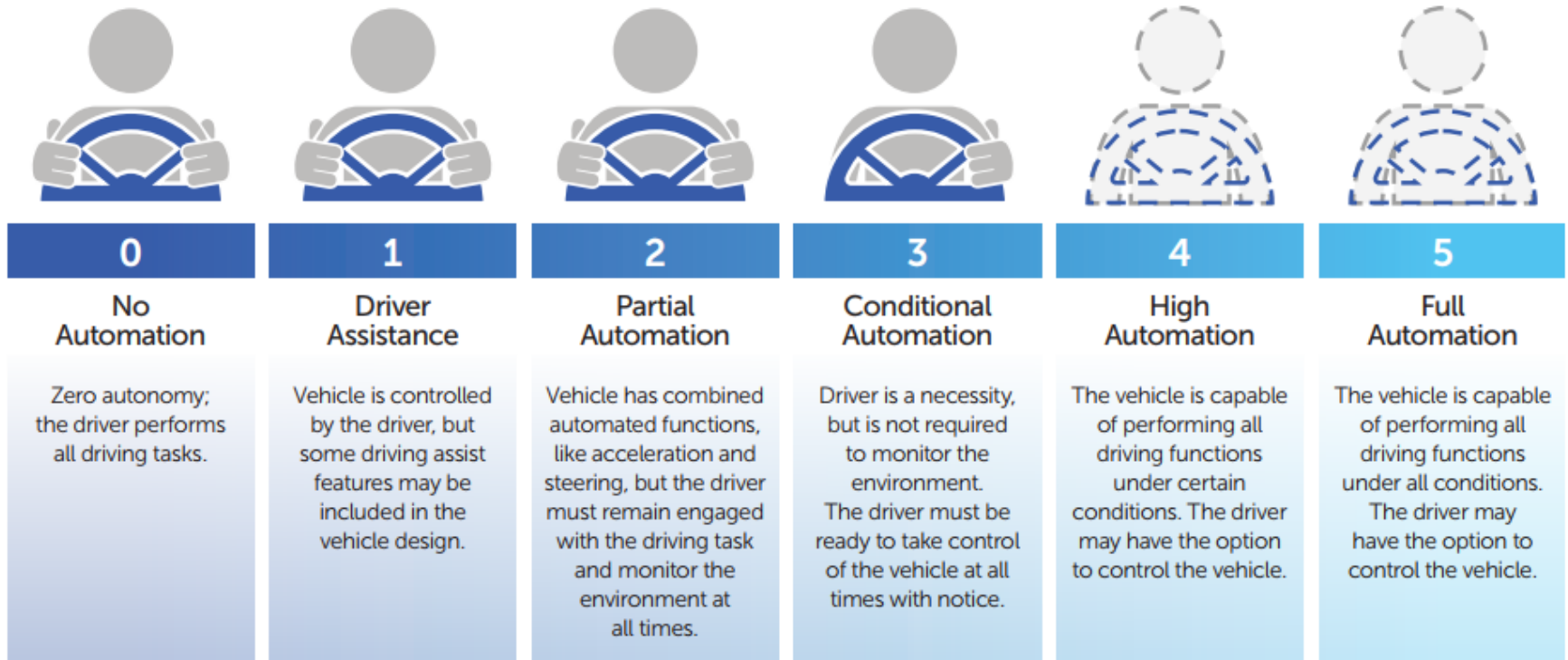
# What are automated vehicles?



# What are automated vehicles?



# Varying levels of automation (SAE J3016)



Adapted from SAE J3016 Standard

**Automated Driving Systems (ADS)**



# How do automated vehicles work?

- ❑ Sensors
  - Radar
  - Cameras
  - Lidar
  - Ultrasonic
  - Infrared
- ❑ Sensor data may be combined with other data inputs:
  - Highly detailed mapping data
  - V2V/V2I Messages
- ❑ Automated image processing
  - Feature extraction
  - Machine vision
- ❑ Machine Learning/Artificial Intelligence
  - Based on what an AV can “see” and what it predicts nearby objects are likely to do, it can make decisions about speed and steering inputs

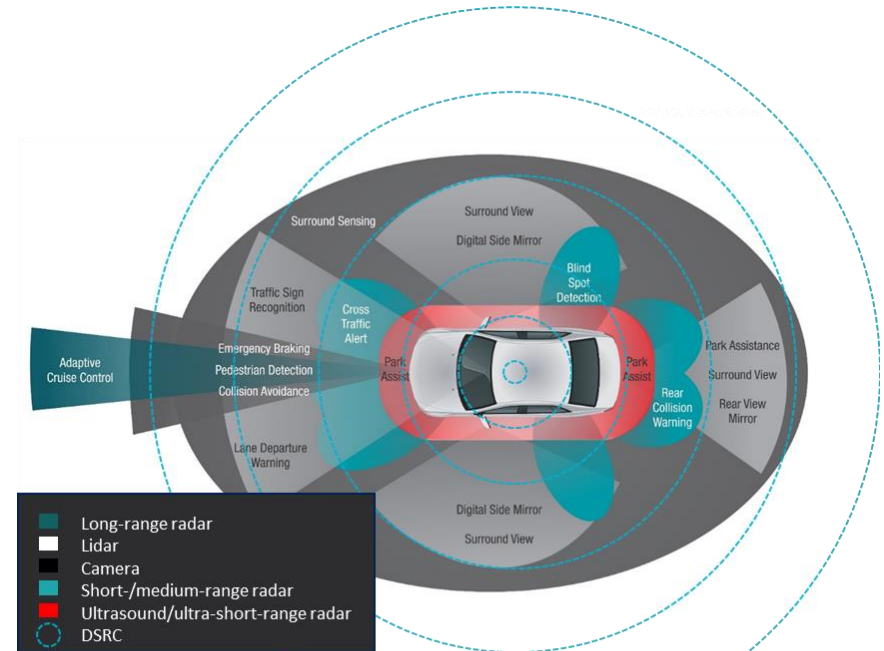


Image Adapted from the Texas Instruments ADAS Solutions Guide

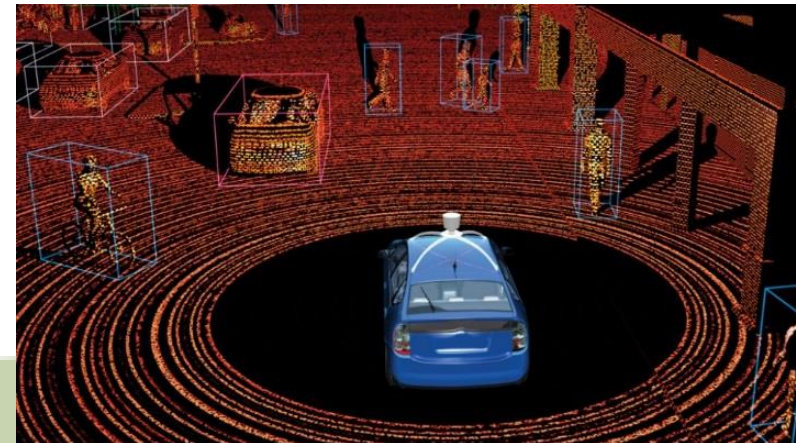
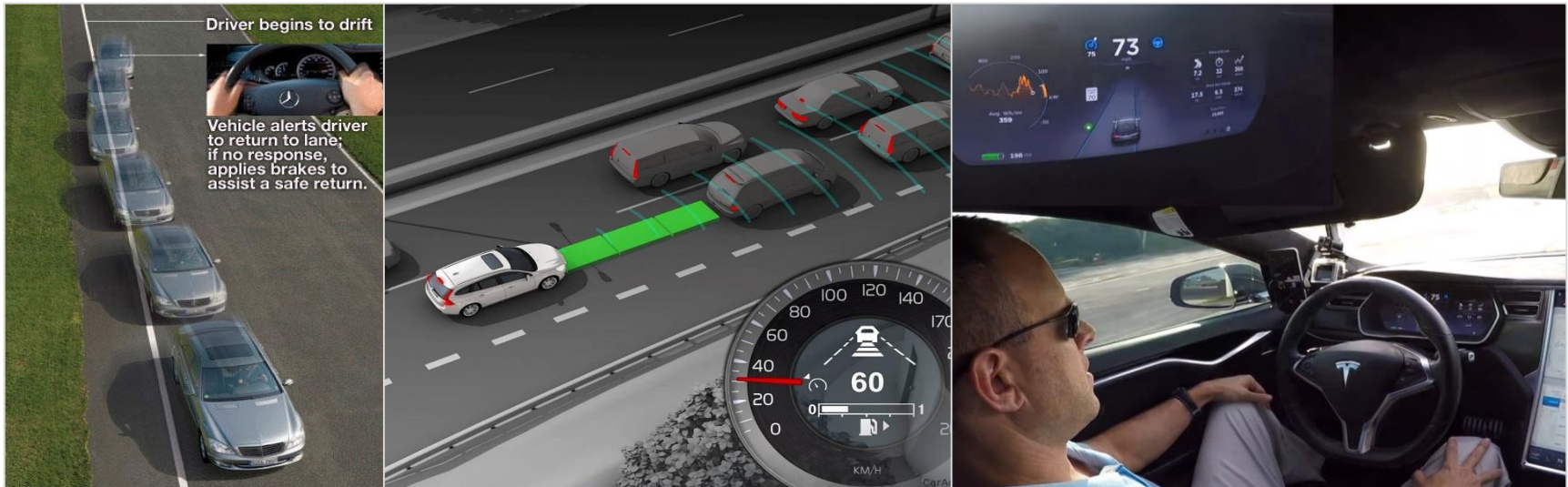


Image Source: Popular Science

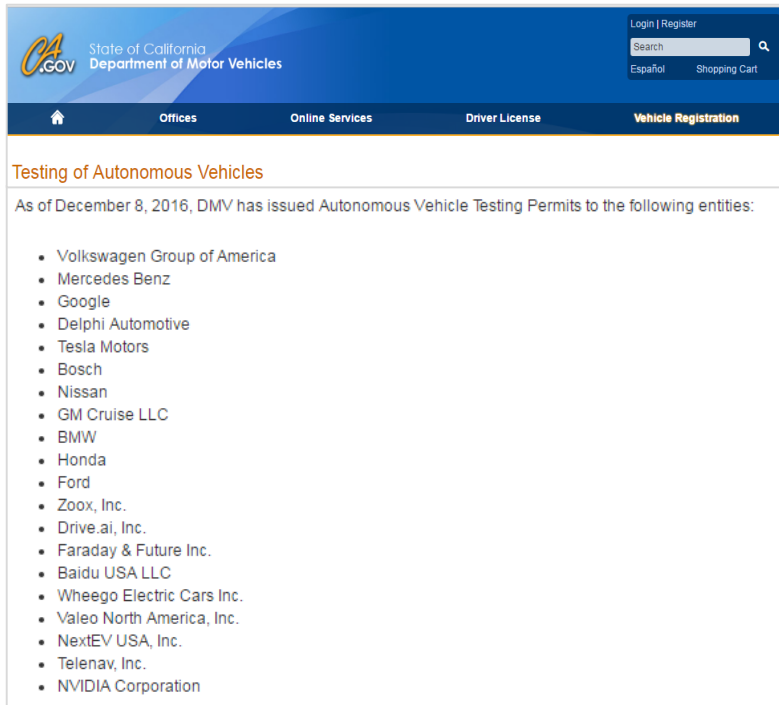
# **When will automated vehicles be on our roads?**

# Automated vehicles are...here today



- ❑ Most major manufacturers currently offer Level 1 systems (e.g., lane keep assist, adaptive cruise control)
- ❑ Some offer Level 2 systems (e.g., Tesla Autopilot, Audi Traffic Jam Assistant)

# Automated vehicles are...in testing



CA.GOV State of California Department of Motor Vehicles

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### Testing of Autonomous Vehicles

As of December 8, 2016, DMV has issued Autonomous Vehicle Testing Permits to the following entities:

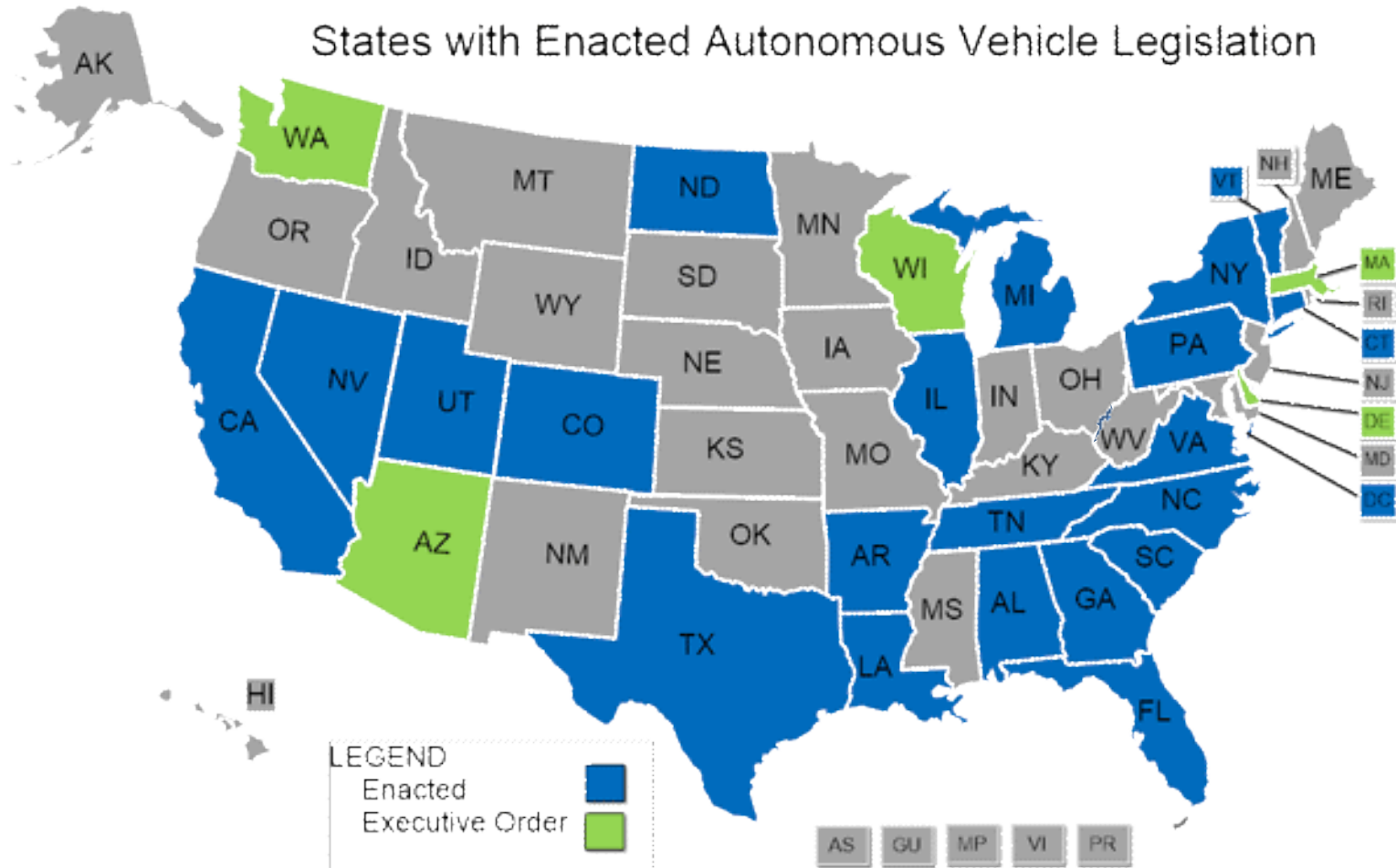
- Volkswagen Group of America
- Mercedes Benz
- Google
- Delphi Automotive
- Tesla Motors
- Bosch
- Nissan
- GM Cruise LLC
- BMW
- Honda
- Ford
- Zoox, Inc.
- Drive.ai, Inc.
- Faraday & Future Inc.
- Baidu USA LLC
- Wheego Electric Cars Inc.
- Valeo North America, Inc.
- NextEV USA, Inc.
- Telenav, Inc.
- NVIDIA Corporation



Image Sources (left to right, top to bottom): Uber, Google, Otto, Local Motors

- ❑ Dozens of manufacturers and technology companies are currently testing AVs
- ❑ They are not only testing passenger vehicles, but also heavy duty commercial and small transit-like vehicles

# Automated vehicles are...in testing



Source: <http://www.ncsl.org/research/transportation/autonomous-vehicles-legislation.aspx>



# Automated vehicles are...coming soon

**GM will test fully autonomous cars 'in quarters not years,' CEO Mary Barra says – CNBC, 24 October 2017**

**BMW says self-driving car to be level 5 capable by 2021 – Reuters, 16 March 2017**

**Ford's self-driving car 'coming in 2021' – BBC 17 August 2016**

**Toyota to test self-driving, talking cars by about 2020 – Reuters, 16 October 2017**

**Navya driverless shuttles to begin ferrying University of Michigan students this fall – Techcrunch, 21 June 2017**

**Arlington (Texas) to Roll Out Milo Autonomous Shuttle Pilot Program August 26, 2017**

- ☐ Many manufacturers are targeting 2020 (or potentially sooner) to introduce Level 3 and 4 automated vehicles...



# But... adoption timelines are a moving target

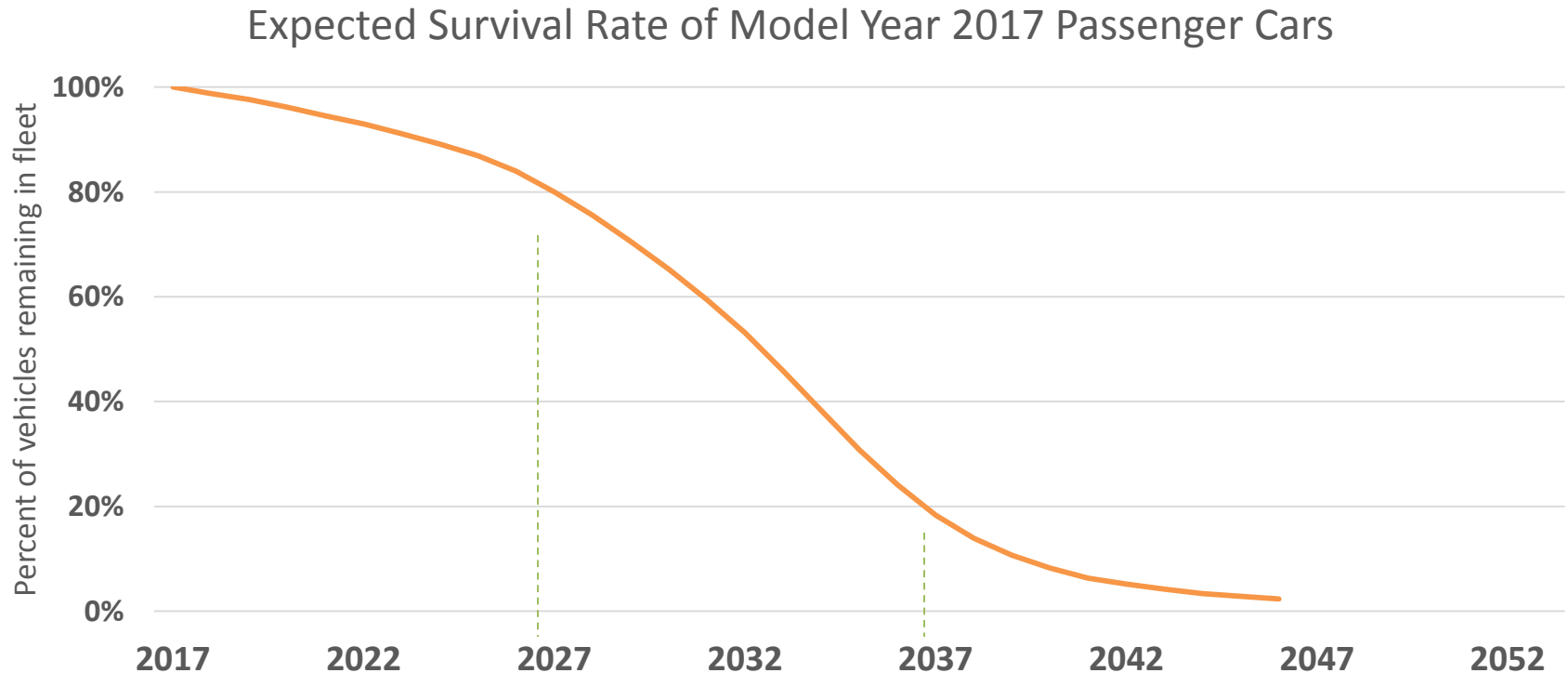
**1957**



**America's Independent Electric Light and Power Companies  
1957 advertisement (image of the future in 10 years)**

# But...

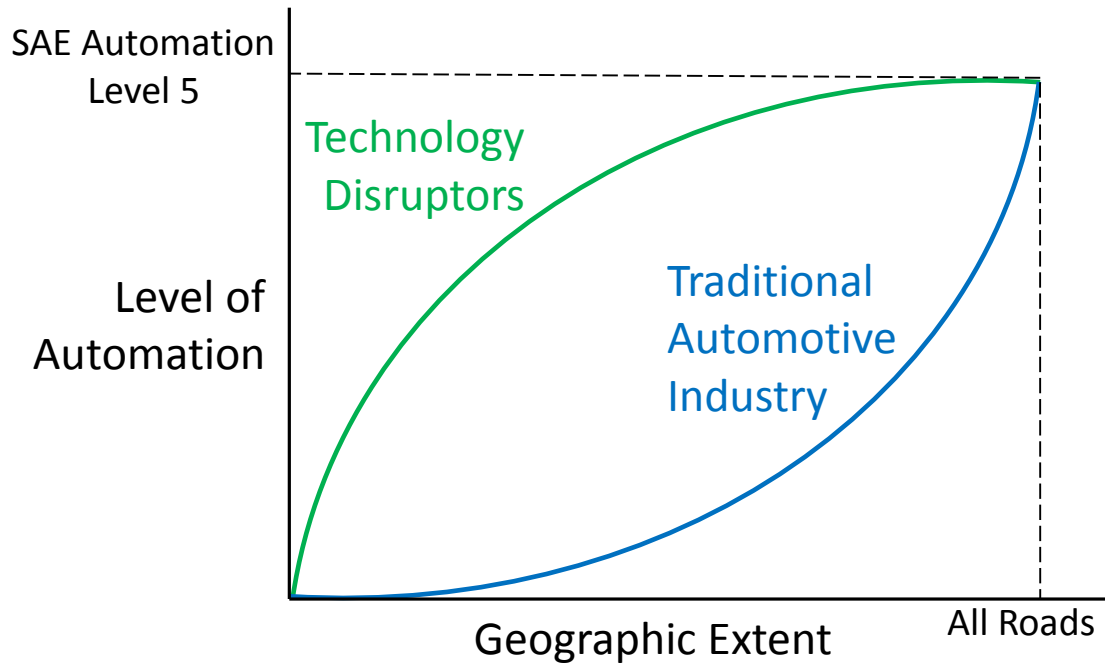
## it takes decades for the fleet to turn over



- ❑ Cars on our roads today are an average of 11.4 years old and it can take close to 30 years for the fleet to completely turn over

Data Source: Final Regulatory Impact Analysis: Corporate Average Fuel Economy for MY 2017-MY 2025 Passenger Cars and Light Trucks; Office of Regulatory Analysis and Evaluation, National Center for Statistics and Analysis, NHTSA, August 2012

# Different approaches to automation



**Highly automated vehicles (L4) operating in a limited geographic extent**

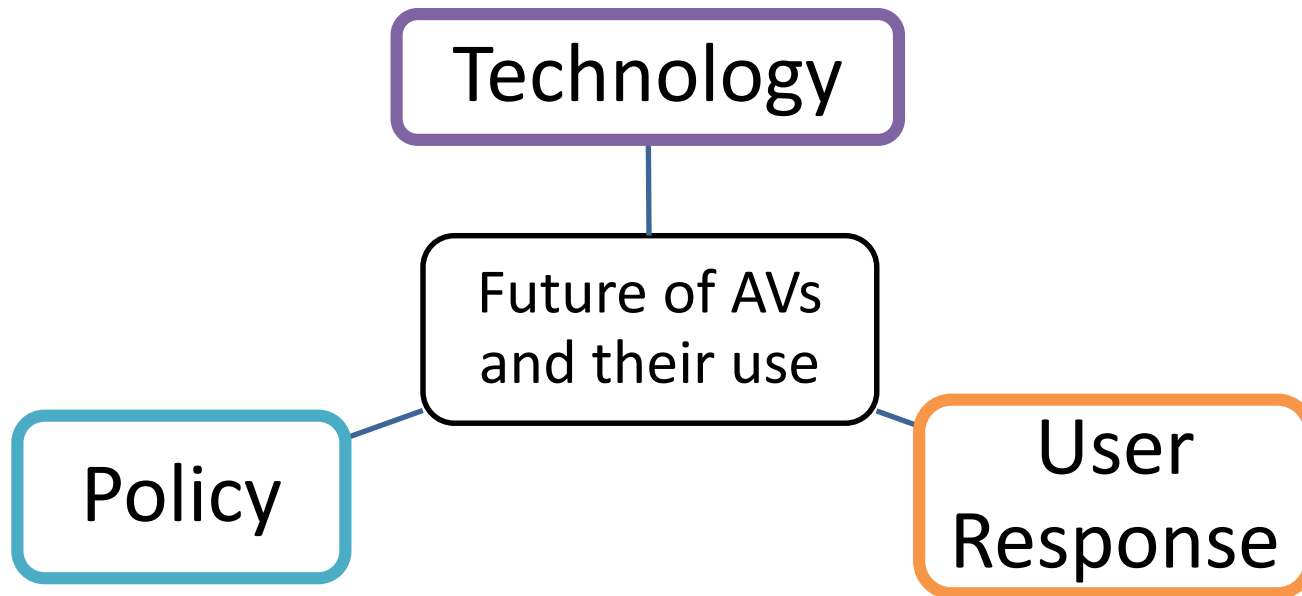
**Increasingly sophisticated driver assistance functions (L1), moving towards partial automation (L2)**

# How will automation impact us?

# Potential benefits and significant uncertainty

Impact Area	Potential Benefit	Potential Dis-Benefit
Safety	Reduction in crashes	New types of crashes
Personal Mobility	More options, especially for those unable/unwilling to drive Potentially cheaper	Can <b>everyone</b> access the automated vehicles?
Energy Use and Pollution	Smoother speed profiles, platooning, light-weighting could improve efficiency	Increases in VMT could increase fuel use/pollution
Network Efficiency	May increase throughput	May increase congestion, via increased trips
Public Health	Improved access to medical care, work and recreation for non-motorists	May reduce use of active modes
Travel Behavior and Vehicle Ownership	May decrease need for ownership, potentially reducing fleet size	May lead to more trips, with ability to safely multi-task enroute
Land Use	May encourage density by freeing up space currently devoted to parking	May encourage sprawl

# Areas of uncertainty





# USDOT voluntary guidance

- *Automated Driving Systems 2.0: A Vision for Safety* released in September 2017.
- Replaces 2016 Federal Automated Vehicles Policy
- More information available on NHTSA website:  
<https://www.nhtsa.gov/technology-innovation/automated-vehicles>



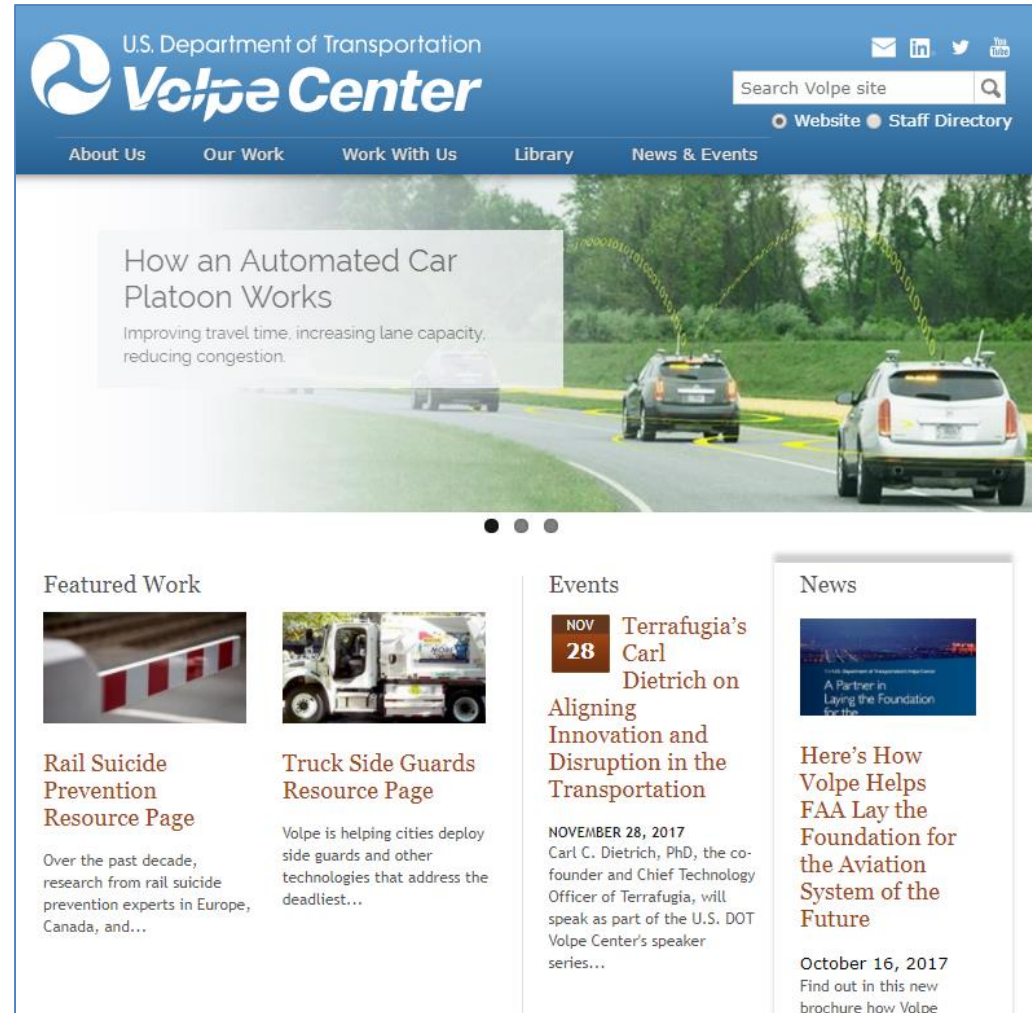
# For more information

**Scott Smith**

Technology Innovation and  
Policy Division

[Scott.Smith@dot.gov](mailto:Scott.Smith@dot.gov)

[www.volpe.dot.gov](http://www.volpe.dot.gov)





# Autonomous Vehicles Educational Forum

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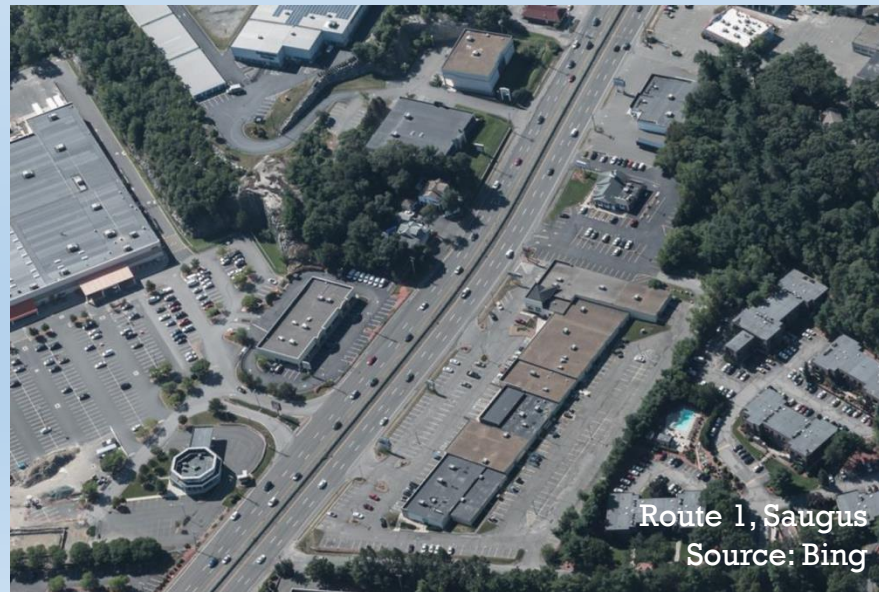
Eric Bourassa, Transportation Director  
Metropolitan Area Planning Council

- Adoption of New Technologies Can be Rapid
  - Testing Today in Boston
  - Planning and Policy Considerations
- 





# Automobile Influence on Land Use





# Where is the Car?

1900  
New York  
City  
5<sup>th</sup> Avenue



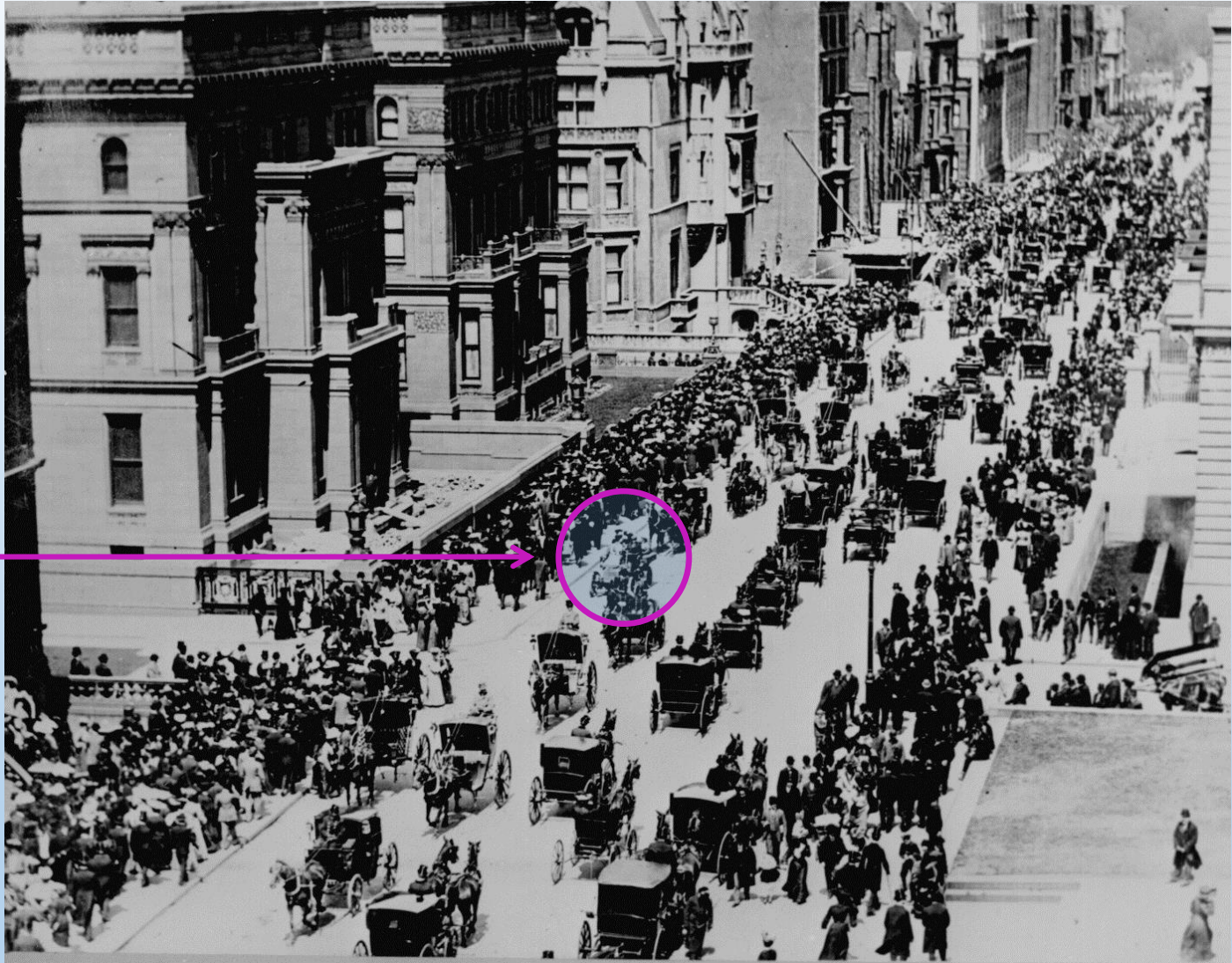
Source: National Archive: <https://www.archives.gov/files/research/american-cities/images/american-cities-101.jpg>

Inspiration from Tony Seba's lecture, Clean Disruption of Energy & Transportation, 2017



# Where is the Car?

1900  
New York  
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5<sup>th</sup> Avenue



Source: National Archive: <https://www.archives.gov/files/research/american-cities/images/american-cities-101.jpg>  
Inspiration from Tony Seba's lecture, Clean Disruption of Energy & Transportation, 2017



# Where is the Horse?

1913  
New York  
City  
5<sup>th</sup> Avenue



Source: <http://www.shorpy.com/node/204>

Inspiration from Tony Seba's lecture, Clean Disruption of Energy & Transportation, 2017

# Where is the Horse?

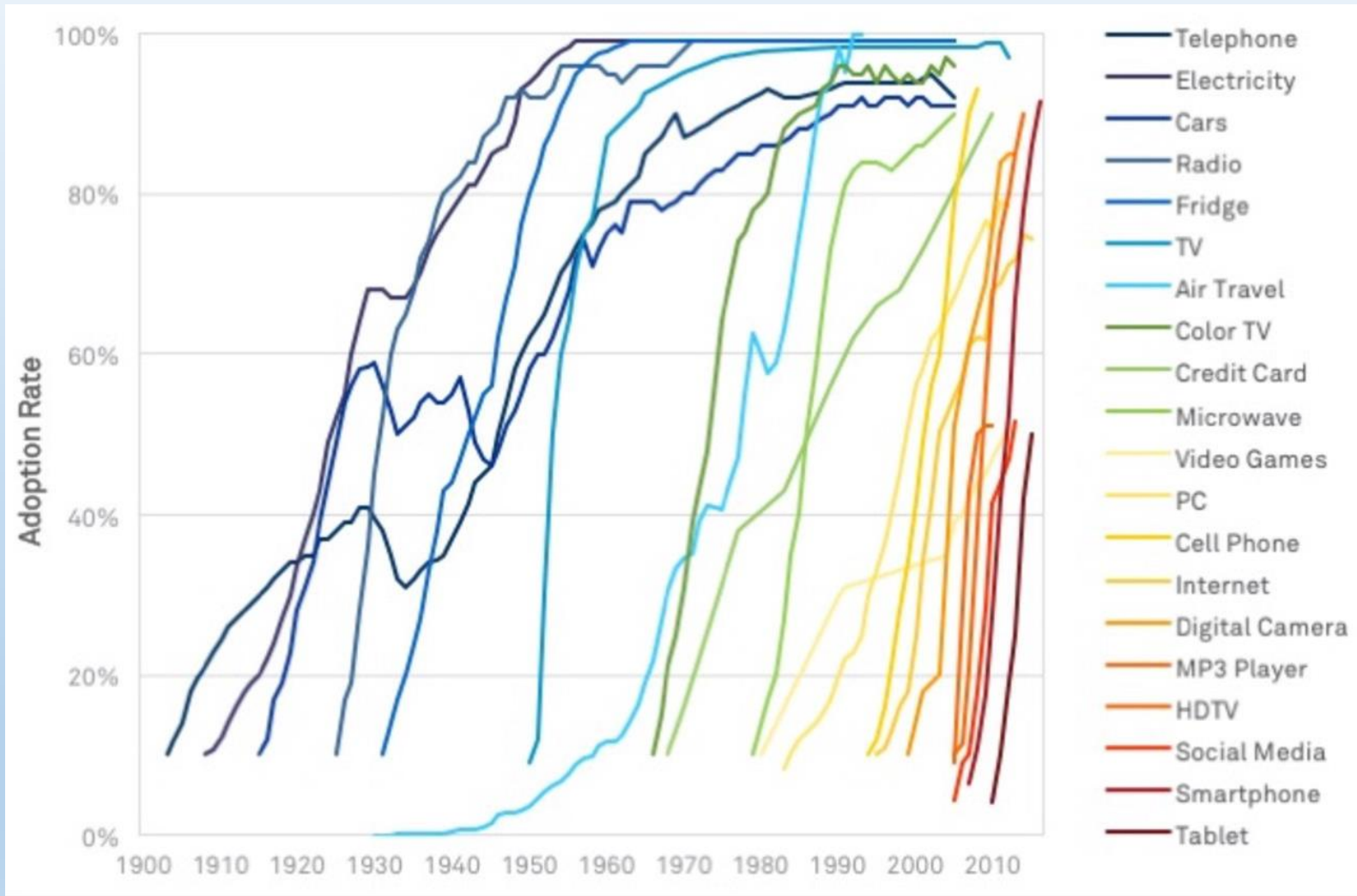
1913  
New York  
City  
5<sup>th</sup> Avenue



Source: <http://www.shorpy.com/node/204>

Inspiration from Tony Seba's lecture, Clean Disruption of Energy & Transportation, 2017

# Adoption Rate of New Technologies Can be Rapid



Source: Asymco



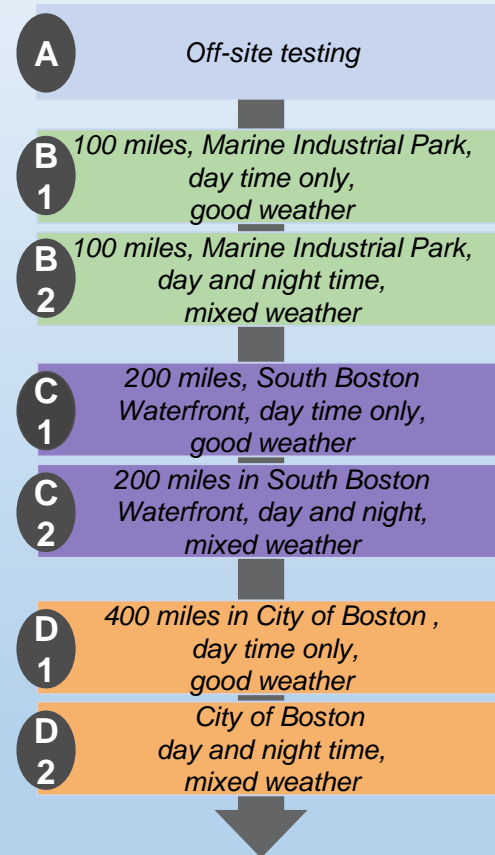
# Autonomous Vehicle Testing in Boston

## Testing Sites



Source: Kris Carter, Mayor's Office of New Urban Mechanics, City of Boston

## Testing Phases



# Autonomous Vehicle Testing in Boston



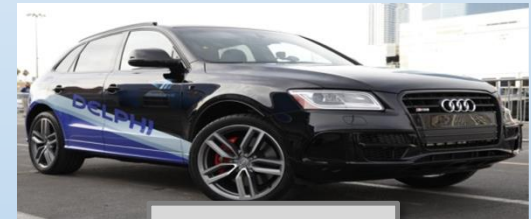
**Renault Zoe**

**C**  
**3** 200 miles in South Boston Waterfront, day and night, mixed weather, with passengers



**Polaris GEM e4 and e6**

**B** 100 miles, Marine Industrial Park, day time only, good weather



**Audi Q5**

**B**  
**2** 100 Miles, Marine Industrial Park, night-time and light rain

merger occurring

# Transportation as a Service

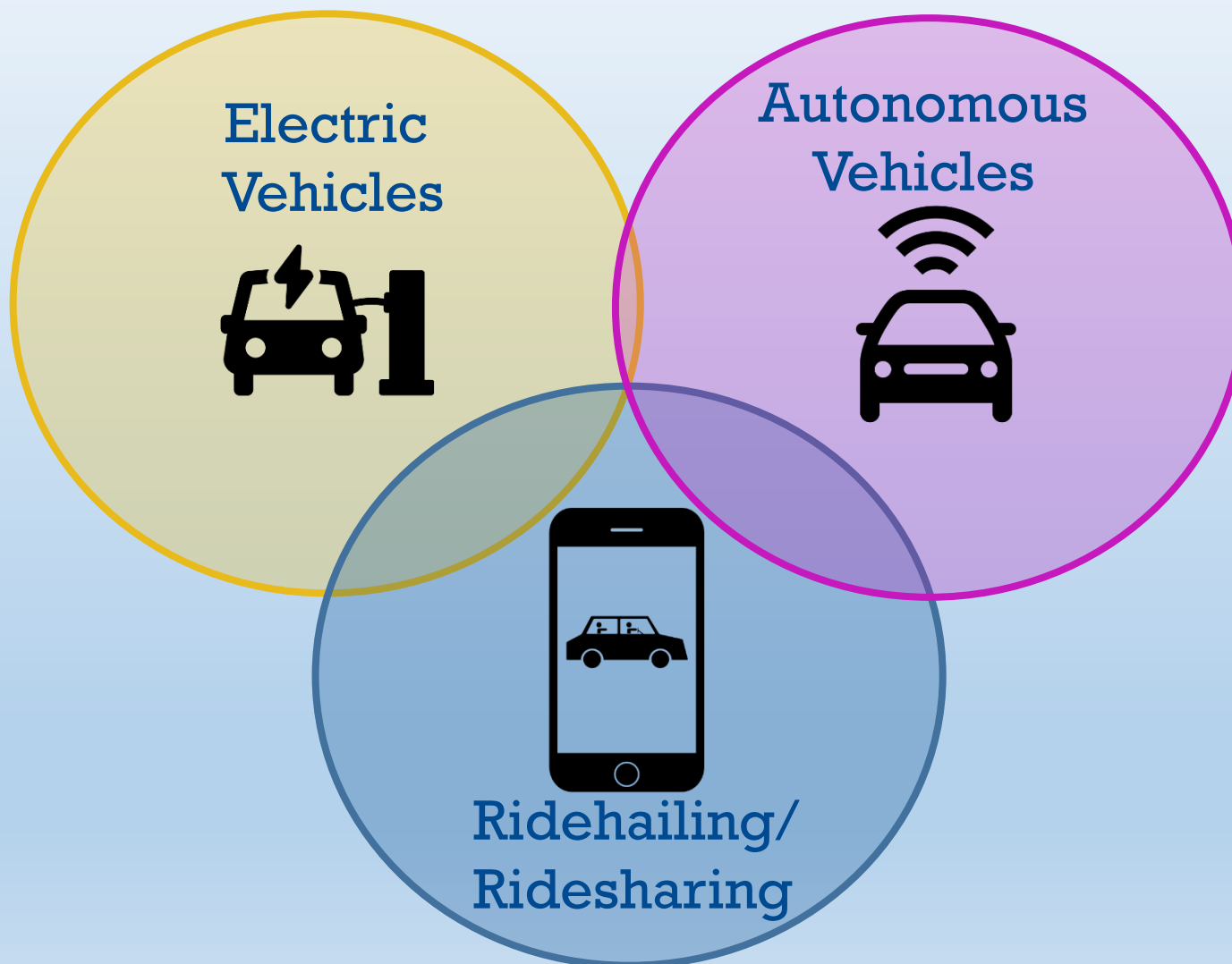
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- Instead of consumers owning the asset (car, bike, bus) a third party provides it for a small fee.
- New business models dependent on smart-phone technology.
- Standardized and simplified payment methods.
- Can combine public and private transportation providers through a unified system.
- Example Services: ride hailing, car sharing, bike sharing, transit route planning, instant home delivery, parking applications.
- Example Companies: Uber, Lyft, Zipcar, Hubway, Instacart, GrubHub.



# Convergence of Technologies

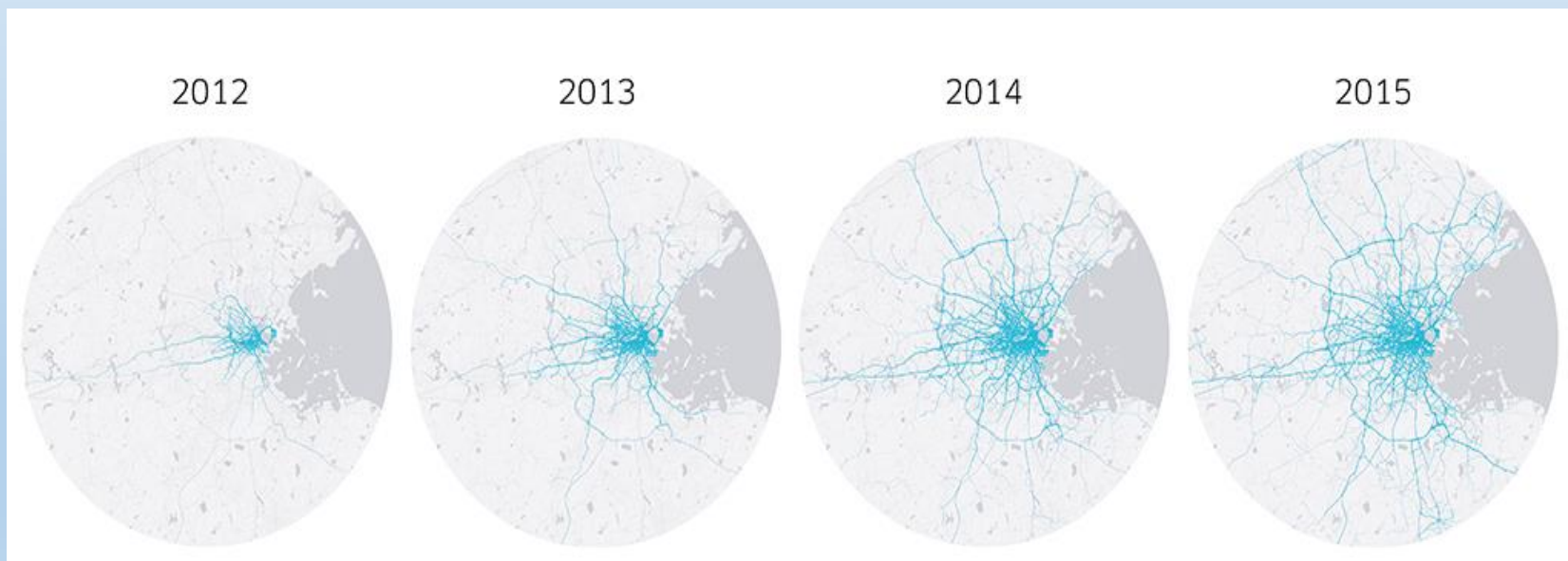
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# Growth in Ridehailing

## Boston Region

- Uber arrived in Boston in 2011, followed by Lyft in 2013.
- Number of trips with Uber exceeded 115 million between 2012 and 2015.
- Approximately 70,000 trips between Friday and Saturday in Boston from 10:00 PM to 4:00 AM.



Source: Uber

# Rate of Ridehailing

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## **New York City**

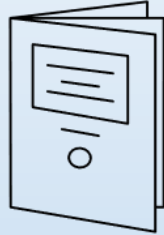
- Ridehailing tripled between June 2015 and Fall 2016.
- Added 600 million miles of travel between 2013 and 2015.

## **San Francisco**

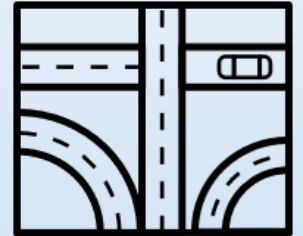
- On a typical weekday, there are more than 170,00 vehicle trips within San Francisco, representing 15% of all intra-city vehicle trips in 2016.
- At peak periods, ridehailing trips are estimated to comprise 20-26% of vehicle trips in downtown areas in 2016.

# Critical Areas for State and Local Government Planning

**Regulatory Framework**



**Infrastructure**



**Data**



**Parking**



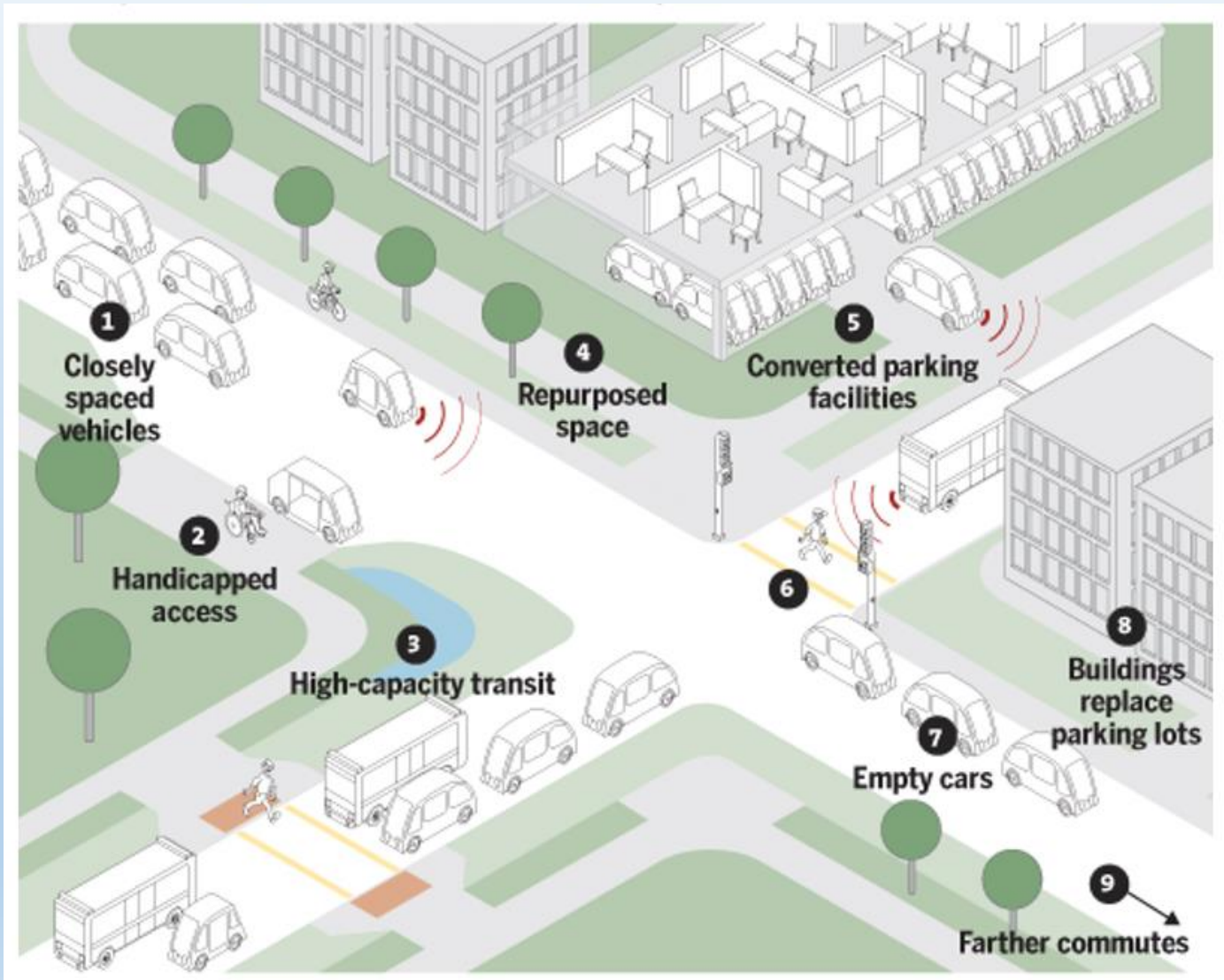
**Land Use Impacts**



**Coordination**



# Ways Autonomous Vehicles Could Change the Transportation Landscape



Source: MIT Senselab



# Imagining Future Places



Source: Making Better Places: Autonomous Vehicles and Future Opportunities WSP | Parsons Brinckerhoff



# Imagining Future Places

**Figure 3.2 • Redeveloping Surface Parking into Commercial Infill Development:** In a fully AV world, large surface parking lots may be redeveloped into better uses such as commercial space, as shown here, or parks and public space.



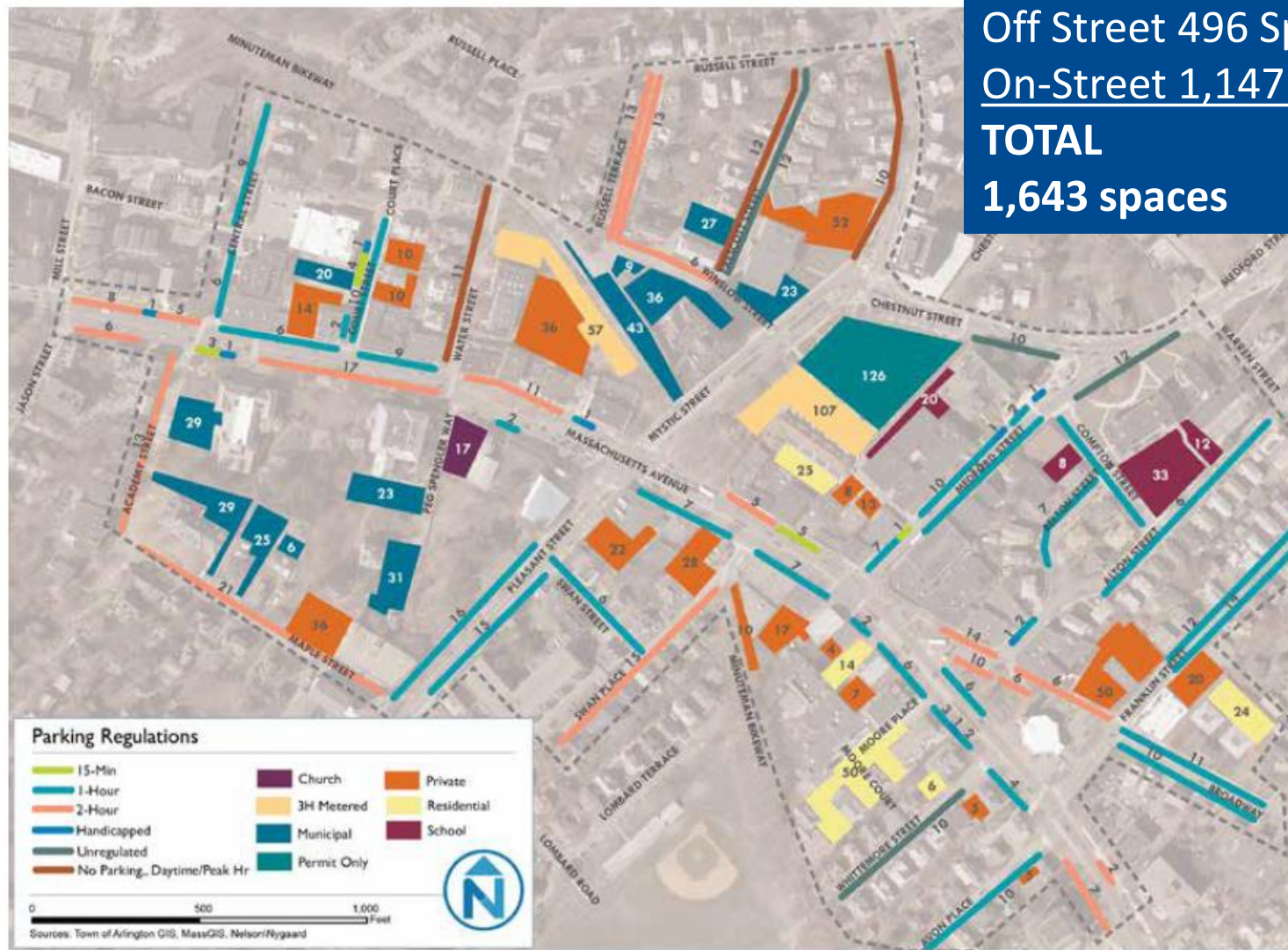
**Redevelop Surface  
Parking to Infill  
Development and/or  
Parks and Public Space**



Source: Envisioning Florida's Future: Transportation and Land Use in an Automated Vehicle World

# Arlington Center Parking Regulations and Supply

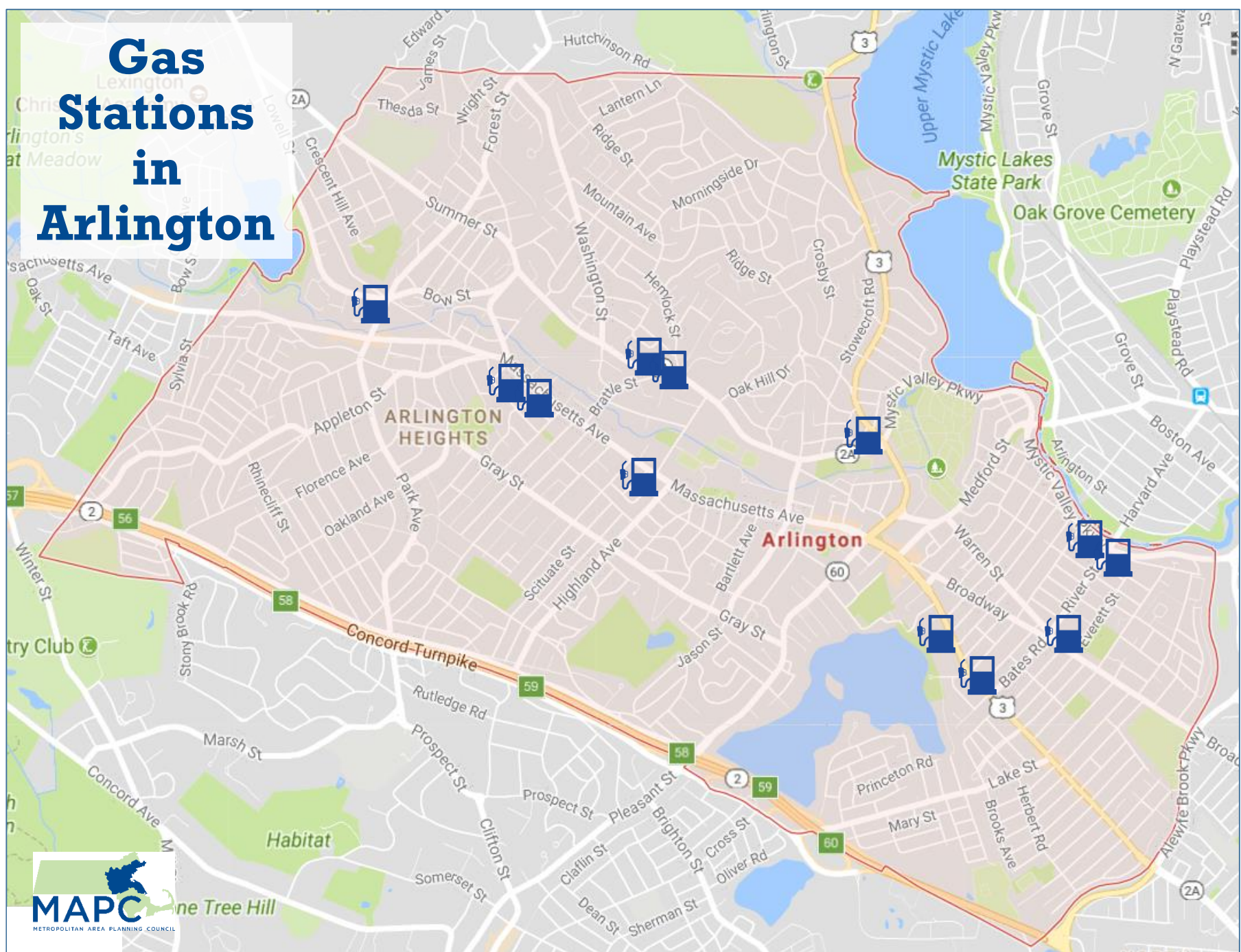
Off Street 496 Spaces  
On-Street 1,147 Spaces  
**TOTAL**  
**1,643 spaces**



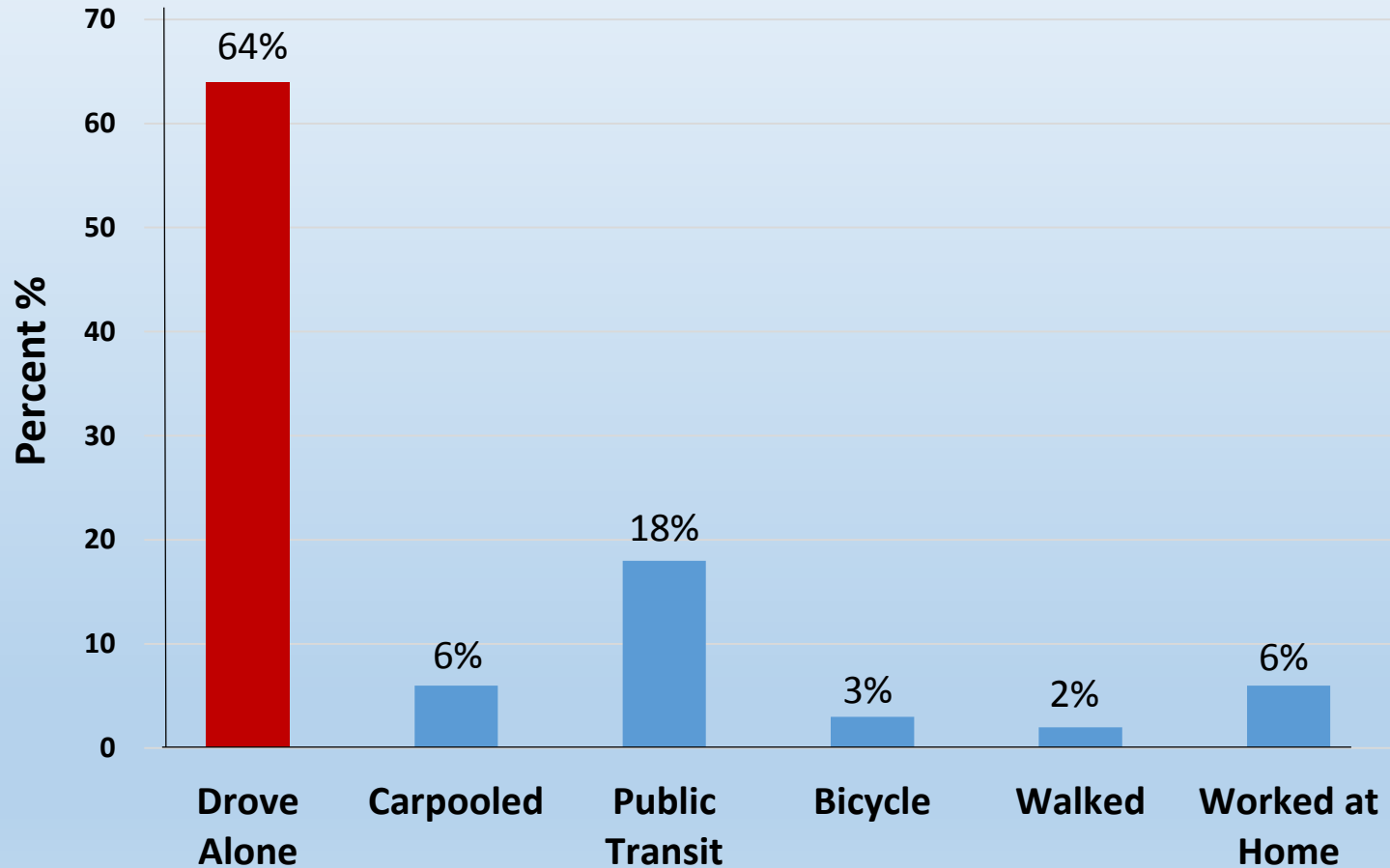
Source: Arlington Center Parking Study, Nelson Nygaard, May 2014



# Gas Stations in Arlington



# Transportation Mode to Work for Arlington Residents



Source: US Census Data – American Community Survey - 2015



# Where is the Car?

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New York  
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Source: National Archive: <https://www.archives.gov/files/research/american-cities/images/american-cities-101.jpg>  
Inspiration from Tony Seba's lecture, Clean Disruption of Energy & Transportation, 2017





## AUTONOMOUS VEHICLES EDUCATIONAL FORUM

### ***Will self-driving cars also drive your budget?***

*The Fiscal and Economic Impacts of Autonomous Vehicles*

November 14, 2017

**Rafael Mares**

Vice President & Program Director  
Healthy Communities and Environmental Justice

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# TODAY'S ROAD MAP

## Municipal Budgets

Current Motor Vehicle Revenue Sources.



## State Budgets

Current Motor Vehicle Revenue Sources.



Trends  
AV Budget Drivers.



## Projected Fiscal Impacts

AVs and Municipal Revenue Sources.  
AVs and State Revenue Sources.



## Projected Economic Impacts

The costs and benefits of AVs.



## Lessons Learned

What we have learned along the way.



## Recommendations

Policies that can help us benefit from AVs.





# CURRENT MUNICIPAL MOTOR VEHICLE REVENUE SOURCES

## Excise Tax:

\$25 per thousand is assessed annually upon the value of the vehicle by the community where the motor vehicle is customarily garaged.



## Fines:

Moving Violations

MASSACHUSETTS UNIFORM CITATION

1. CITATION NUMBER

2. TYPE OF OFFENSE

3. OFFENSE

4. NOTICE TO VIOLATOR

5. NOTICE TO OFFICER

6. VIOLATION

7. VIOLATION

## Parking:

- Street Parking
- Parking Permits
- Parking Violations



CITY OF BOSTON  
RESIDENT PARKING RENTAL PERMIT

BOSTONLA  
COURT A.D.

DATE: 09/09/2013  
PLATE STATE/NUMBER: N227CUD  
EFFECTIVE DATE: 09/09/2013  
NEIGHBORHOOD: BACK BAY

PERMIT NUMBER: PER007454  
VEHICLE MAKE: VOLK  
EXPIRE DATE: 09/30/2013

Please print and place in the right passenger side back area of your vehicles rear windshield until the rental vehicle has been returned.

VIOLATION NOTICE

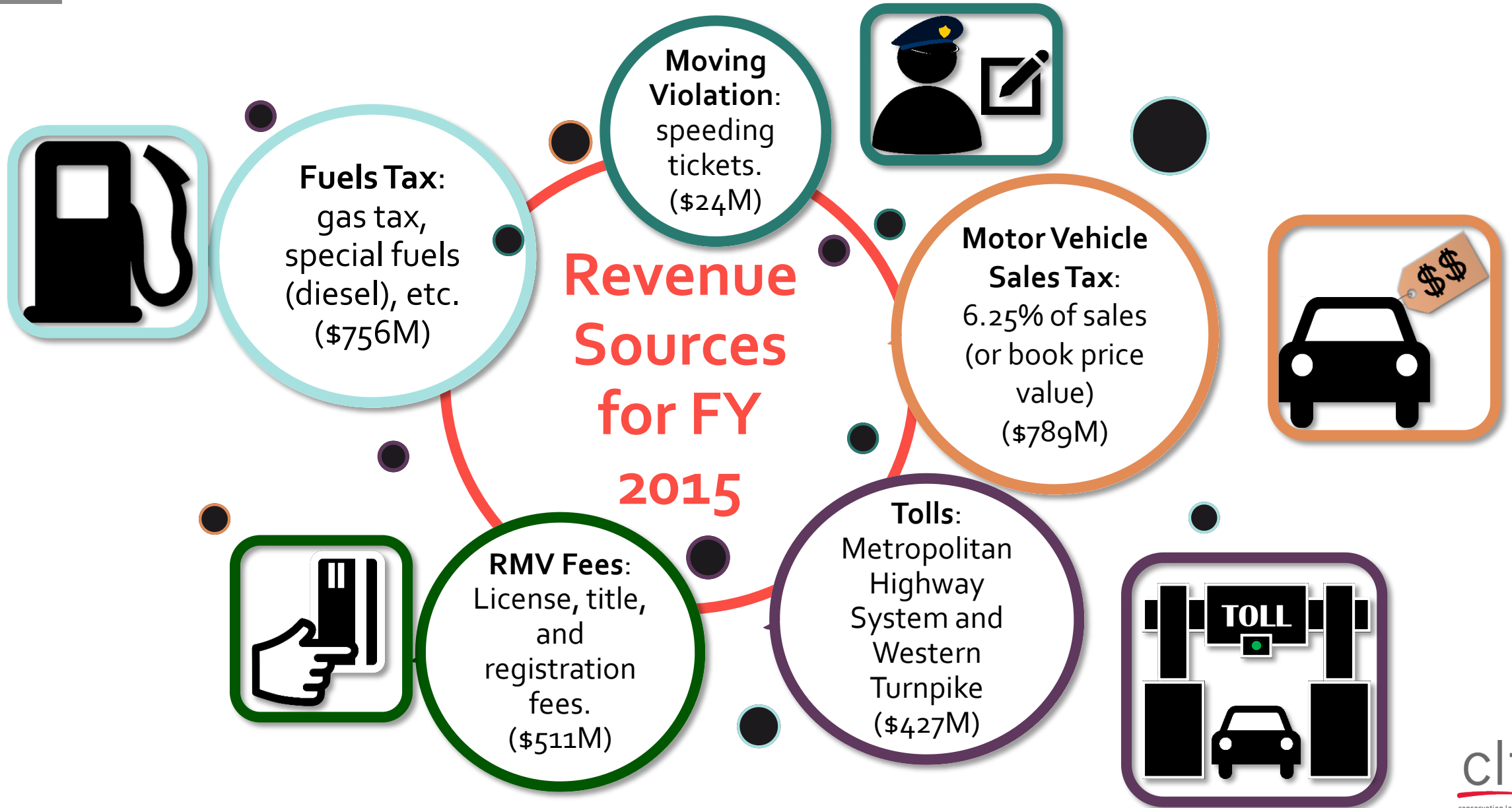
TO OFFENDER:

Parking Clerk  
P.O. Box 203  
Milford, MA 01757

Swampscott







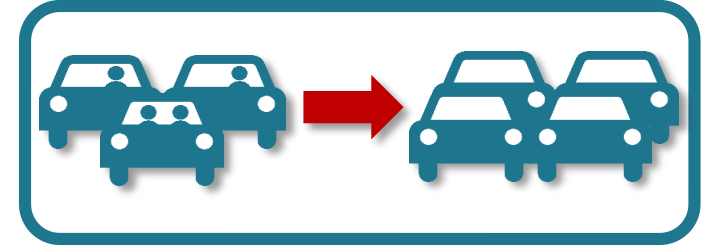
# CURRENT STATE OF REVENUE SOURCES





## TRENDS: AV BUDGET DRIVERS

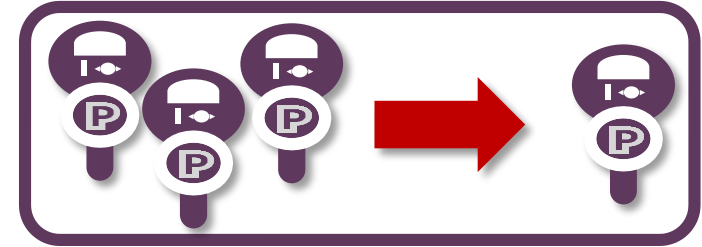
**Traffic:** studies estimate VMT increase of 37% to 90%.

-  Accessibility to non-drivers
-  Increased willingness to travel longer distance
-  Diversion from the MBTA
-  Zombie vehicles





**Parking:** reduced need for parking.

-  AVs can park closer together and let each other out.
-  AVs can circle the block or drive home.

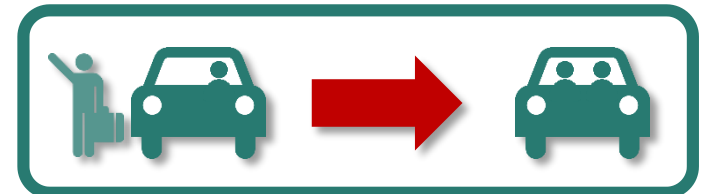


**Zero-Emissions Vehicles:** introduction of electric AVs.

-  MA Goal: 300,000 vehicles by 2030
-  Currently: 11,000 ZEVs

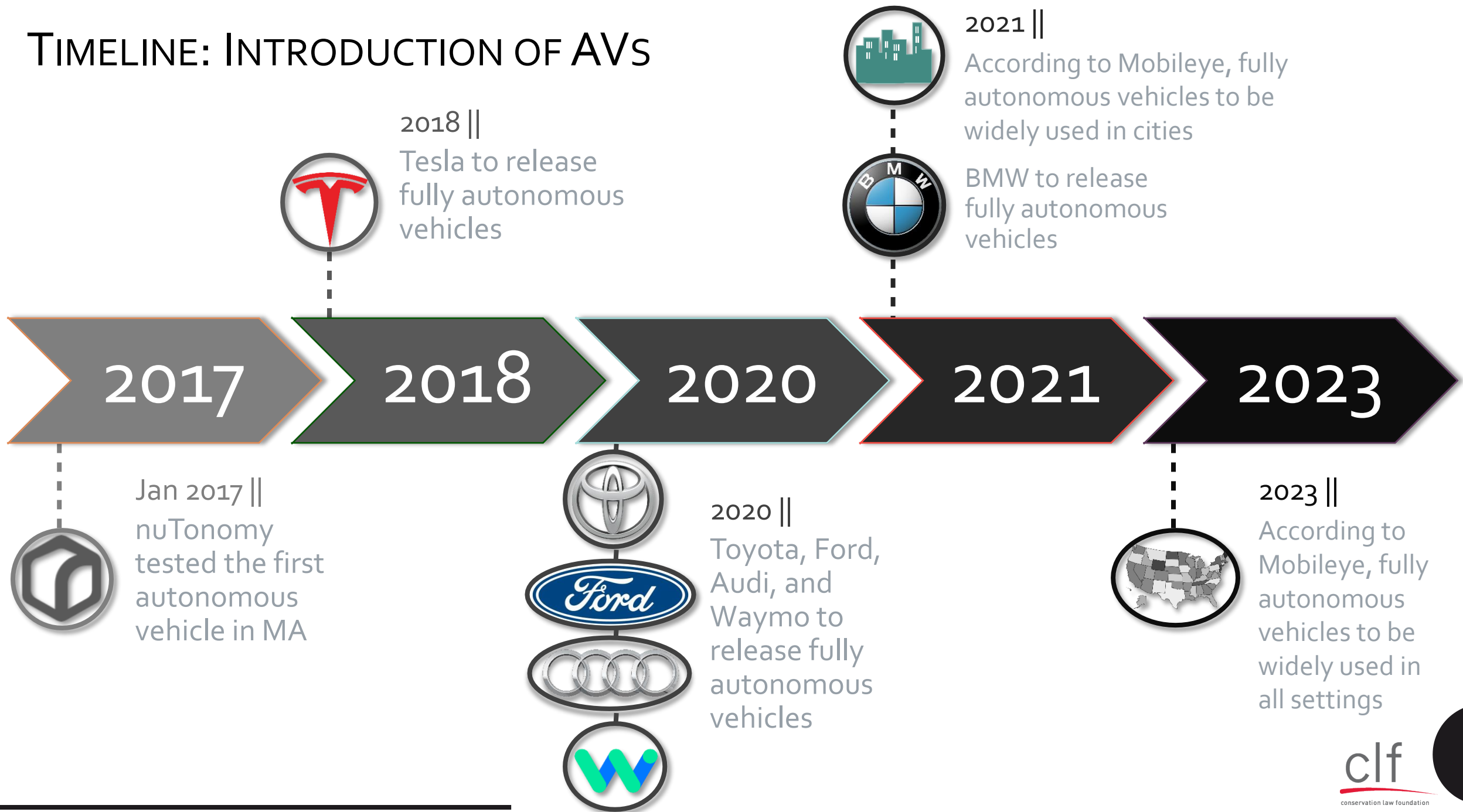


**Sharing:** introduction of ride-sharing (v. ride-hailing).





# TIMELINE: INTRODUCTION OF AVs





# PROJECTED IMPACT: AVS AND MUNICIPAL REVENUE SOURCES

**Overall:** Parking revenue will decline.

**Urban:** Short-term loss; long-term balance

- 🚗 Major sources of motor vehicle-related revenue are street parking and parking fines (52 to 60%).
- 🚗 Boston and nearby cities will see significant decline (e.g., \$35M or 27% of motor vehicle-related revenue in Boston at 20% market penetration).
- 🚗 After high penetration of AVs, opportunities for increase in property taxes because fewer parking garages will be needed.

**Rural/Suburban:** Less impact expected, because parking revenue is small (3% to 15%) compared to urban municipalities.





# PROJECTED IMPACT: AVS AND MUNICIPAL REVENUE SOURCES

**Overall:** Excise tax largely dependent on private ownership rate.

- ↑ AVs will be more expensive in the beginning (but this impact will largely disappear as additional costs of technology decline).
- ↓ If more AVs are used in ride-sharing (but would be balanced out partially due to larger turnover of vehicles).
- ↑ If more AVs are owned privately or used for ride-hailing (could impact different municipalities differently).

**Urban:** Excise tax is smaller source of motor vehicle-related revenue (40% to 48%), but greater expectation that AVs will be used in ride-sharing.




**Rural/Suburban:** Excise tax is larger source of motor vehicle funding (84% to 97%), but may not see large decline in excise tax, because private ownership of AVs more likely.





# PROJECTED IMPACT: AVS AND STATE REVENUE SOURCES




## Fuels Tax:

-  Will be slightly higher as a result of increase in VMT (at 20% market penetration).
-  Significantly increased (at 100%), unless there is significant ride-sharing.
-  If fleet is electric, fuels tax will decrease (at 20%) and plummet (at 100%).



## MV Sales Tax:

-  Pulled up due to higher cost (private ownership)
-  Pulled down due to reduction in vehicles (ride-sharing), but larger turn over mitigates or makes up for it.



## Tolls:

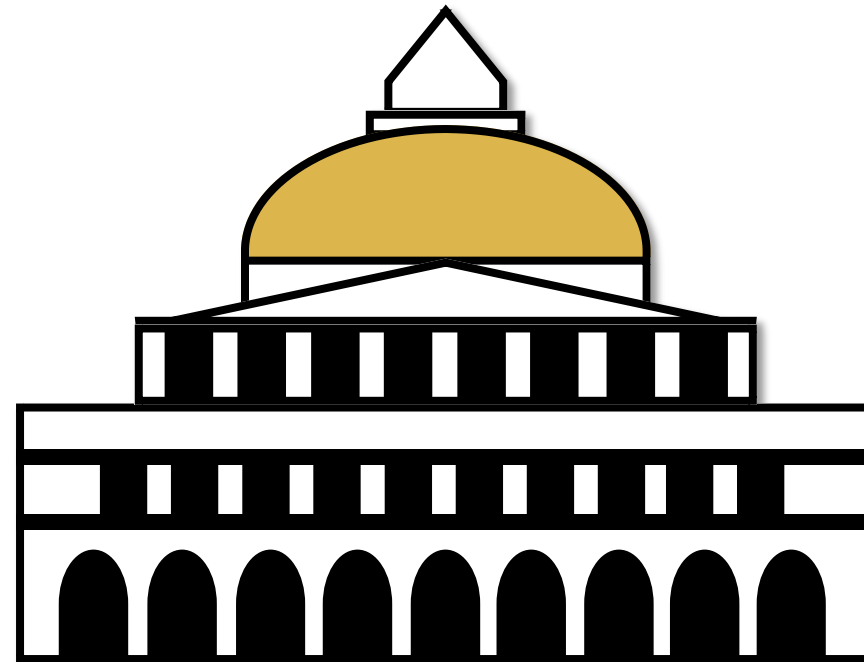
-  Increase due to higher VMT (at 20%).
-  Large increase (at 100%).
-  Small increase for ride-sharing.

## RMV fees:

-  Increase (private ownership).
-  Decrease (ride-sharing).

## Moving violations:

-  Significant decrease (at 20%).
-  Elimination (at 100%).





# PROJECTED ECONOMIC IMPACTS: THE COSTS AND BENEFITS OF AVS

**Congestion:** Increased traffic will cost consumers, businesses, and government between \$375M to \$750M (at 20%) annually and \$3.7B/year (at 100%).



**Greenhouse Gases:** In the short term, GHG will cost an estimated \$28M annually. In the longer term an increase in GHG will cost about \$113M per year.



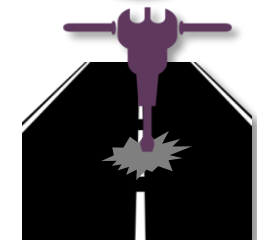
**Air pollution:** Another \$30M/year can be expected in the short term from air pollution and \$144M/year at 100% market penetration.



**Safety:** \$660M annual (at 20%) and \$3.3B (at 100%)









**Road Maintenance:** \$10 to \$42M at 100%.











# LESSONS LEARNED

-  **No tradeoff necessary** between different economic impacts (e.g., can improve safety, traffic, and GHG at the same time).
-  Tradeoff between **negative fiscal** and **positive economic impacts** can be avoided (e.g., replace gas tax and reap benefits from electric vehicles).
-  AV analyses need to keep benefits of self-driving technology separate from **independent improvements in automobile technology** (e.g., fuel economy, electric vehicles, sharing, and safety).
-  Huge difference in fiscal and economic impacts between **ride-hailing** and **ride sharing**.
-  An increase in VMT, continued use of the ICE and private ownership a **disastrous combination** for air quality and GHG emissions.
-  **MBTA budget could take hit** if low-cost driving pulls riders who can afford it away from the T, leaving behind those who cannot.



## POLICY RECOMMENDATIONS

-  **Limits on Zero-Occupancy Vehicles:** Restrict distance zombie vehicles can travel.
-  **Zero-Emissions Vehicles:** Incentivize electric vehicles.
-  **Real Sharing:** Providing incentives for ride-sharing (over ride-hailing and private ownership).
-  **Replacing the Gas Tax:** introduce mileage-based fees.
-  **Bridge for Parking Revenue:** cities need to replace parking revenue in short term.
-  **Job training:** large-scale programs to retrain drivers.



## Rafael Mares

Vice President and Program Director  
Healthy Communities and  
Environmental Justice  
Conservation Law Foundation

62 Summer Street  
Boston, MA 02110

P: 617-850-1739

E: [rmares@clf.org](mailto:rmares@clf.org)

For a thriving New England







# Autonomous Vehicles Educational Forum - Questions?

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Scott Smith, Senior Operations Research Analyst  
Volpe Center/ U.S. Department of Transportation

Eric Bourassa, Transportation Director  
Metropolitan Area Planning Council

Rafael Mares, Vice President and Director, Healthy Communities and  
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